

PRETTY

*Creative*



EVENTS

XO,

YOUR CREATIVE BESTIES  
& MICRO EVENT PROFESSIONALS

# WHAT WE



BALLOONS +  
CUSTOM BACKDROPS



CREATIVE FLORALS



CREATIVE  
INSTALLATIONS



UNIQUE STYLING +  
RENTALS



MICRO EVENT  
PLANNING



# BALLOONS + Backdrops

PRETTY CREATIVES MOST SOUGHT AFTER SERVICE.

Our luxury balloon designs are made from high quality, biodegradable, latex balloons.

Our balloon designs pair perfectly with any of our 48 backdrop options- our unique & trendy rentals are designed & built to make a statement. Don't see what you are looking for? We can build it!

## BALLOON INSTALLATIONS

12' OF LUSH  
BALLOON GARLAND

\$300 +

\$25 PER ADDITIONAL FOOT

BACKDROP + BALLOON  
INSTALLATIONS

\$650-\$1,400+



# CREATIVE *Floral*

Our floral installations & arrangements are thoughtfully created & designed to elevate the overall visual of your event. We specialize in unique floral creations by enhancing their look with hand painting techniques & implementing different textures. Our floral installations are the perfect way to enhance balloons and backdrops.

## FLORAL INSTALLATIONS & ARRANGEMENTS

PRICING VARIES + IS  
CUSTOMIZED TO EACH  
DESIGN

ARRANGMENTS  
\$150-\$300 +

INSTALLATIONS  
\$1,300-\$3,000+



# CREATIVE *Installations*

MORE THAN JUST  
BALLOONS - PRETTY  
CREATIVE SPECIALIZES  
IN ALL THINGS CREATIVE  
& UNIQUE.

Whether that means hanging  
fringe from the ceiling or  
building a custom display for  
your business- we will create  
it pretty!

## CREATIVE INSTALLATIONS

PRICING VARIES + IS  
CUSTOMIZED TO EACH  
DESIGN

FRINGE  
\$10 PER FOOT  
+ \$100 STARTING  
INSTALLATION FEE

CREATIVE CEILING  
INSTALLATIONS  
\$250+



# MICRO

## Event Planning

A COMFORTABLE AND  
RELAXED EXPERIENCE  
FROM START TO FINISH.

As a company that offers vendor services and one who has networked with others along the way, it is important to consider the knowledge and experience your planner has in building a strong and talented team to execute a memorable and magical event. Cassie will curate the team that feel's right for you & we can ensure you a pretty creative event

EVENT PLANNING

MICRO EVENT PLANNING  
\$3,000+

MICRO WEDDING  
PLANNING  
\$5,000+



# Styling + RENTALS

WE DESIGN MORE THAN PARTIES - WE DESIGN EXPERIENCES.

Uniquely designed & carefully crafted table settings & space decor. Every design is curated intentionally down to even the smallest details. With hundreds of rentals to choose from & access to the top vendors & inventory in the Twin Cities, we will hand select the best pieces to compliment your custom design.

## STYLING & RENTALS

RENTAL PRICES VARY

FULL STYLING  
STARTING INVESTMENT  
\$1,500+

MOST DESIGNS  
\$4,000+



# *Designer* **CHRISTMAS TREES + HOLIDAY DECOR**

NOTHING BRINGS US MORE JOY THIS TIME OF YEAR THAN FILLING OUR CLIENT'S SPACES WITH FESTIVE & UNIQUE DESIGNS THAT GET EVERYONE IN THE HOLIDAY SPIRIT.

The last two years we have had the pleasure of styling several home's & businesses for the holidays. Pretty Creative Events specialized in custom designer trees, greenery installations, & thoughtful & trendy decor. We do it all for you - from purchasing the right pieces to setting up the tree!

**HOLIDAY DECORATING**

**DESIGNER TREES**  
\$2,000+

**HOLIDAY STYLING**  
\$100/ HOUR  
+ SUPPLY COSTS



# RENTALS



CLASSIC BOUNCE HOUSE  
15'X15'  
\$400



PINK LADY BOUNCE  
15'X15'  
\$400



4M BELL TENT  
\$375



PINK PHONE BOOTH  
7' TALL  
\$300



BEVVY CART  
\$300



DREAMERS  
TINY TENT  
SLEEPOVERS  
6 AVAILABLE  
\$650



KIDS TABLES & CHAIRS  
\$300



DESSERT PLINTHS  
\$50 EACH



BARBIE BOX  
\$300  
Custom insert Optional

# RENTALS



ARCH PANELS  
6.5' + 4.5'  
\$150 each



RECTANGLE PANELS  
7' X 3' WIDE  
\$150 each



WAVE PANELS  
VARIOUS SIZES  
\$150 each



3D ARCH  
6' X 4'  
\$300



DEW DROP  
\$200



FRINGE INSERT  
\$75



CHIARA PANELS  
SET \$150 OR \$50 EACH

# RENTALS



3D DEW DROP  
\$300



RAINBOW  
\$150



SEA SHELL PANEL  
\$100



WAVE SHELF WALL  
\$200



SHELF WALL  
STANDARD  
\$150



SHELF WALL  
MEGA  
\$300



BUNNY  
\$150

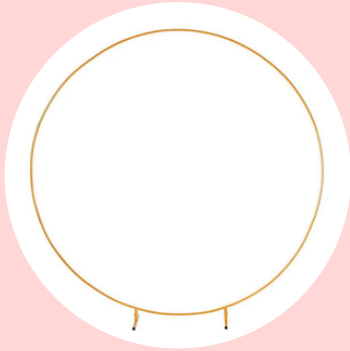


GRID WALLS  
\$50 EACH



GOLD FRAMES  
\$100 EACH

# RENTALS



\$150



\$50



\$75



\$50



\$50



\$50



\$375



\$150



\$150 BULK



\$75



\$50 EACH



\$50



\$50



\$50+

Custom  
Foam  
Core

# THE Process



## 1 INQUIRE

VISIT OUR WEBSITE [PRETTYCREATIVEEVENTS.COM](http://PRETTYCREATIVEEVENTS.COM) & FILL OUT AN INQUIRY FORM



## 2 RECEIVE COMMUNICATION

ONCE WE HAVE HAD A CHANCE TO REVIEW YOUR INQUIRY YOU WILL RECEIVE AN EMAIL RESPONSE. BE SURE YOU FILL OUT THE CORRECT EMAIL ADDRESS ON YOUR INQUIRY FORM SO YOU DON'T MISS OUR RESPONSE! \*MAY TAKE 2-7 BUSINESS DAYS FOR OUR RESPONSE TO AN INQUIRY.



## 3 YAY - WE ARE AVAILABLE ON YOUR DATE!

AFTER AN EMAIL CONSULTATION ALLOW 2-7 BUSINESS DAYS TO RECEIVE YOUR CUSTOM PROPOSAL



## 4 REVIEW PROPOSAL

SELECT YOUR DESIRED SERVICES & SUBMIT APPROVAL



## 5 MAKE PAYMENT

YOU WILL RECEIVE AN INVOICE & PAYMENT LINK. PAY YOUR 50% DEPOSIT & SECURE OUR SERVICES OFFICIALLY!

\*YOUR EVENT DATE IS NOT SECURED UNTIL WE RECEIVE YOUR DEPOSIT. ALL DEPOSITS ARE NON-REFUNDABLE.



## 6 RELAX!

YOUR CREATIVE BESTIES GOT YOU COVERED! WE CAN'T WAIT TO PARTY WITH YOU!

# Policies

SOMETIMES WE HATE THEM TOO!

## **RUSH** *Jobs*

Inquiries received less than two weeks prior to desired event date are subject to a 20% Rush Fee.

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## **BALLOON** *Colors*

We don't make the balloons - we just make them look good! We color match as closely as we can to your desired pallet but cannot guarantee an exact match. If a specific color is pertinent, we are happy to color match with a custom color. This is double the product & double the production time, therefore it is an upgrade and will be an additional cost.

All balloon garlands come standard with 3 color choices. Additional colors or any reflex, chrome or myler balloons are an upgrade and will require an upgrade charge at the time of invoicing.

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## **FEES** *\$*

Fees - yes, sadly we implement fees that we too dislike. Our fees cover cost of mileage, travel, parking, sales tax, processing, production assistance, set up & tear down.

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## **MOCK** *Designs*

Mock designs are only sent after a 50% deposit has been received. This protects our design time and copyrights.

Mock designs are only provided with custom backdrops & fully styled events. This does not include standard balloon hangs, standard backdrops or grab & go orders. All mock designs include 3 client revisions. Any additional revisions are subject to an additional design fee.

Mock designs may be requested prior to a 50% deposit - this will require a \$100 non-refundable retainer fee before mock design is prepared. This retainer will go towards your final balance.

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# Policies

SOMETIMES WE HATE THEM TOO!

## **BALLOONS**

*Left Over*

We would hate to be unprepared & we are committed to providing our clients with the Pretty Creative LUSH balloon experience therefor, we typically over prep balloons for most installations, meaning more product is prepared than is ever needed for the design & installation. We will never invoice clients for this extra product. If balloons are left over after an install is complete, we are NOT subject to install elsewhere. These may be left behind for a client to use how they wish. Requesting for an additional install would be subject to an additional installation fee.

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## **PARKING + VENUE**

*Regulations*

We require easy unload access within 50 feet of event venue & access to running elevators. Our team hauls a 12' trailer which does not fit under most downtown parking ramps, keep this in mind when choosing your venue so that there is ample unloading space. Additional fees may be applied if we don't have access to this.

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ALWAYS reach out with any questions!

# FEE

# Breakdown

YES, SADLY WE HAVE TO IMPLEMENT FEES THAT WE DISLIKE, TOO.

	<b>PROCESSING FEE</b>	3% OF NET SUBTOTAL
	<b>TRAVEL &amp; MILEAGE</b> STANDARD FEE TRAVELING WITHIN 45 MILES OUTSIDE OF PLYMOUTH .86 CENTS PER ADDITIONAL MILE WILL BE ADDED.	\$100
	<b>EVENT TEAR DOWN</b>	\$100
	<b>SALES TAX</b>	VENUE'S CITY% ON TAXABLE ITEMS
	<b>INSTALLATION FEE</b>	20% OF EVENT TOTAL
	<b>MOCK DESIGN REQUEST</b> REQUESTED PRIOR TO 50% DEPOSIT IS RECEIVED. FEE WILL BE APPLIED TO THE FINAL BALANCE.	\$100
	<b>RUSH FEE</b> ALL INQUIRIES LESS THAN TWO WEEKS BEFORE DESIRED EVENT DATE	20% OF EVENT TOTAL
	<b>CITY FEES</b> SOME MINNEAPOLIS, ST PAUL & DOWNTOWN STILLWATER /EXCELSIOR VENUES MAY BE SUBJECT TO THIS FEE DUE TO PARKING AND OTHER MOBILE RESTRICTIONS.	20% OF EVENT TOTAL